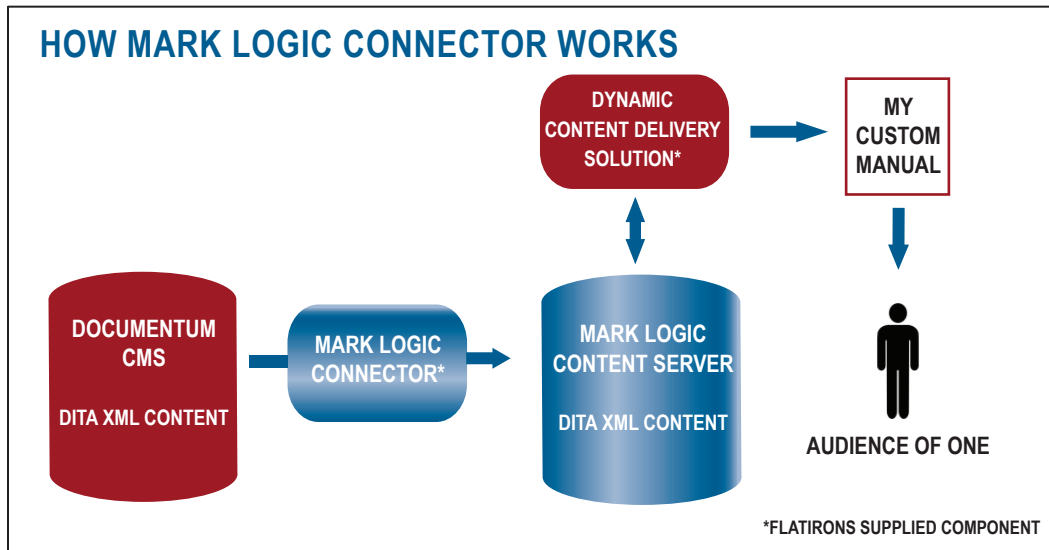


THE BRIDGE TO DYNAMIC CONTENT DELIVERY

The Mark Logic Connector was developed as part of the Dynamic Content Delivery Solution, where content delivery is transformed from a static, universal approach to a highly personalized and relevant interaction with “an audience of one.” It eliminates “one size fits all” delivery and allows enterprises to meet specialized content needs of their customers while significantly reducing production and support costs.

Available as a stand-alone solution or as part of a complete Dynamic Content Delivery Solution, the Connector was designed specifically for enterprises and government agencies that require DITA support and seamless integration with Mark Logic and Documentum, the industry-leaders of content delivery and content management systems.



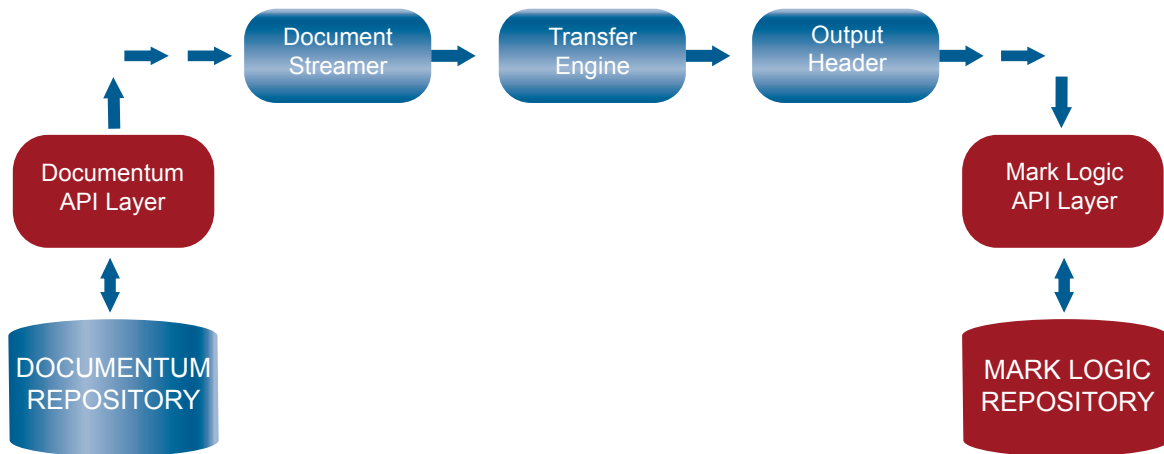
Developed by Flatirons Solutions, the Connector leverages Mark Logic's capability to rapidly search, assemble and transform XML data using the DITA and XQuery standards.

Key functionality includes:

- Content creation and updates occur in Documentum CMS, but content is delivered in Mark Logic.
- Bulk import of XML content into Mark Logic.
- Continuous incremental update based on workflows and triggers.
- Transfer of XML content, related metadata, and other content such as graphics.
- Support for versions and embargo dates.

MARK LOGIC CONNECTOR ARCHITECTURE

*FLATIRONS SUPPLIED COMPONENT



HIGHLIGHTS

- Based on topic-based authoring principles that support both DITA and DocBook.
- Flexible architecture allows easy integration with other content management repositories and content delivery repositories.

WHO NEEDS MARK LOGIC CONNECTOR?

- **Commercial and government organizations** that produce complex XML-based content (multiple versions, formats and users).
- **Business applications:** Commercial publishers with searchable electronic content; government publishers; technical publishers with documentation requiring frequent updates and/or dynamic search capabilities.
- **Industries:** Computer Hardware, Software, Semiconductors, Medical Devices, Telecom, Financial Services, Media, Healthcare, Energy, Manufacturing and Aerospace & Transportation.
- **Government Sectors:** Civil and Federal, Defense, Intelligence.

SYSTEM REQUIREMENTS

- The Mark Logic Connector requires EMC Documentum Content Server, Mark Logic Server version, and Java.

RIO AT-A-GLANCE

- Leverage Documentum for its strengths in document creation, versioning, and workflow – while using Mark Logic's capabilities to index, search, and quickly render content.
- Achieve Documentum – Mark Logic integration without a costly custom solution.
- Combine personalized content delivery with powerful and intuitive query capabilities.
- Increase client, partner and vendor satisfaction with content relevance and personalization.
- Reduce publication, content maintenance and review costs.
- Reduce technical support calls.

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