

## THE CHALLENGE OF SYSTEMS INTEGRATION

Implementing enterprise software can be a risky proposition, particularly when the implementations are intended to serve a wide array of users and integrate with existing infrastructure. Content management and publishing implementations face these risks, as well as others imposed by the need to optimize existing business processes and improve the modeling and delivery of the complex digital and print content that's the lifeblood of many organizations.

Maximizing the return associated with content management, digital asset management, and dynamic publishing implementations while minimizing the attendant risk is at the heart of the SourceOnce™ Methodology. SourceOnce™ is built upon a strong foundation of best practice systems engineering, software engineering, and project management processes, and provides our clients with the discipline, rigor, and completeness required to ensure project success.

## OUR UNIQUE APPROACH

As part of leading enterprise software implementation teams in other high-profile consultancies, Flatirons' leadership took a hard look at what worked and what didn't in traditional delivery methodologies and distilled the essence of this analysis into the SourceOnce™ Methodology. SourceOnce™ provides an approach that incorporates the best practices of several methodologies while discarding practices that are costly, ineffective, or likely to introduce unnecessary risk.

With almost 200 successful content management, digital asset management, and dynamic publishing implementations performed over the past 8 years, Flatirons Solutions has developed and refined a methodology whose merits have been proven in deployments for diverse organizations that include large government agencies, media and entertainment companies, commercial publishers, airlines, and more.

## THE SOURCEONCE™ DIFFERENCE

SourceOnce™ includes three major phases for the successful design and execution of systems integration projects:

- **Solution Blueprint:** The Solution Blueprint is a detailed analysis built from knowledge gained through on-site workshops and a thorough analysis of existing processes, systems, and content. The Solution Blueprint combines a focus of business objectives, detailed functional requirements, a fully articulated content architecture, the solution design (including details on integrations), and the overall implementation strategy. Also included in the Solution Blueprint are recommended approaches to change management and business readiness needed to ensure that the solution is delivered to an organization that's well prepared to use it.
- **Iterative Solution Implementation:** The Solution Implementation focuses on iterative development, testing, and deployment of the defined solution functionality. Unlike traditional "waterfall" implementation methodologies, our iterative approach focuses on delivering working subsets of the system early and often – with "time-boxed" iterations that deliver key system capabilities for timely feedback and refinement. By providing core system functionality early and extending it incrementally, the Solution Implementation combines design rigor with agile delivery, eliminating the risks associated with a "big bang" approach to implementation.
- **Solution Support:** Solution Support actually begins during implementation, when Flatirons consultants work to transfer knowledge about the system, its configuration, and any customizations performed. By focusing on knowledge transfer, Flatirons ensures that client staff are ready to take full ownership of the system. Afterward, Solution Support entails close coordination between dedicated Flatirons staff and customer representatives to resolve any newly identified issues, as well as implement enhancements to the now live system.

Let Flatirons Solutions show you how we've worked to tailor the phases, steps, and work products of this proven methodology to deliver outstanding results.

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